

Trademarks/Copyrights

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CONTACT INFO:

The Ulmer & Berne LLP intellectual property (IP) and technology group assists and advises clients to protect and acquire, license, commercialize and protect trademark assets and rights. Members of the group have substantial experience in:

- Preparing and prosecuting federal, state and international trademark registrations;
- Managing foreign agents in connection with international trademark preparation and prosecution whether under the Madrid Protocol or otherwise;
- Handling extensive due diligence investigations with regard to trademark and counterfeiting claims;
- Structuring and documenting transactions for the commercialization of trademarks and related assets and rights;
- Protecting trademarks and related assets and rights including the support of trademark related litigation and dispute resolution; and
- Reviewing branding programs and the preparation of branding manuals and procedures.

Members of the IP and technology group manage or assist in the management of the domestic and foreign trademark dockets of some of the world's largest corporations and have the technology and infrastructure necessary to manage the trademark portfolios of clients regardless of size. In addition, the IP and technology group assists and advises clients to acquire, license, commercialize and protect copyrighted works and related assets and rights. These include creative works (including graphics, video, audio and electronic works), software and code, Internet-related works, engineering designs and many others. Members of the group have substantial experience in:

- Preparing and prosecuting federal copyright registrations.
- Licensing copyrighted works including software and related assets.
- Preparing copyright assignment and "work made for hire" agreements.
- Handling of extensive due diligence investigations with respect to copyright ownership issues.
- Structuring and documenting of transactions for the commercialization of copyrighted works and related assets and rights.
- Protecting copyrighted works and related assets and rights including the support of copyright related litigation and dispute resolution.



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