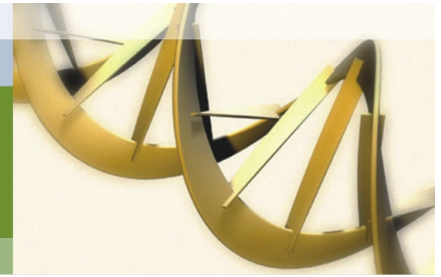


Privacy, Data Protection & Information Security



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The Firm advises and represents clients on a wide range of privacy issues, including data security and regulatory compliance; strategic counseling; litigation services; employee privacy; website and online privacy issues; and industry-specific privacy issues facing sectors such as financial services and healthcare. Members of the privacy practice include intellectual property lawyers, litigators, financial services practitioners, health care lawyers, IT licensing and marketing counsel, and regulatory lawyers. Clients include financial institutions (including banks, insurance companies, and securities firms), hardware and software companies, healthcare providers and health plans, payment systems providers, retailers, medical device companies and content providers.

In the global information economy, organizations face many pressing privacy issues and require legal advice and representation, relating to:

- the development and implementation of privacy policies, notices and training programs;
- establishing privacy and security compliance programs;
- enforcement of privacy policies against improper uses of information;
- privacy of healthcare information involving the billing and payment for health care services;
- commercial transactions that implicate or focus on the use of personal information;
- formulation of responses to security breaches and inadvertent disclosures of personal information relating to employees or customers;
- drafting service provider agreements;
- counseling regarding data security and standards; and
- performing related privacy practice compliance work.

The Firm also assists clients regarding privacy issues that arise out of business transactions (mergers and acquisitions, joint ventures and co-branding arrangements) and provides representation in litigation involving privacy issues. The Firm provides up-to-date, customized training on privacy and data security issues for both legal and non-legal personnel.



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