



## Charles A. Crehore

COUNSEL

### CONTACT INFORMATION

#### **Cleveland Office**

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### PRACTICES / INDUSTRIES

#### **Business**

Intellectual Property & Technology  
International  
Mergers & Acquisitions

#### **Technology**

Intellectual Property/Licensing  
Patents  
Technology Transactions  
Trademarks/Copyrights

#### **Life Science**

Intellectual Property/Licensing

### AREAS OF CONCENTRATION

Intellectual Property  
Internet Law  
Business Law

### EDUCATION

Wittenberg University (B.A., *cum laude*,  
1968)  
University of Akron (J.D., 1976)

### AT A GLANCE

With more than 30 years of experience, Chuck offers solid expertise in intellectual property, Internet law and business law matters. He has served as IP counsel for two law firms and a Fortune 500 corporation, specializing in patent, trademark, copyright and licensing. He was also subsidiary general counsel, information technology counsel, trademark/copyright counsel and chief regulatory affairs counsel for a leading manufacturer of chemicals and equipment. He is particularly knowledgeable in drafting and negotiating cost-effective agreements.

### REPRESENTATIVE EXPERIENCE

Intellectual Property Counsel for two law firms and a Fortune 500 corporation, specializing in patent, trademark, copyright and licensing matters.

Subsidiary General Counsel, Information Technology Counsel, Trademark/Copyright Counsel and Chief Regulatory Affairs Counsel for a leading manufacturer of chemicals and equipment.

Expertise in intellectual property (patents, trademarks, copyrights and licensing), information technology, regulatory and general corporate law.

Filed and prosecuted numerous patent, trademark and copyright applications. Clients have ranged in size from individuals to Fortune 500 and Fortune 1000 corporations.

Participated in 40+ "due diligence" investigations for acquisitions, divestitures, mergers and other transactions ranging in size from \$200,000 to \$400 million.

Provided advice and drafting for successful responses to RFP's (requests for proposals) from government agencies and other entities.

# Charles A. Crehore

## REPRESENTATIVE EXPERIENCE (Continued)

Drafted and negotiated hundreds of cost-effective agreements for clients ranging in size from individuals to Fortune 500 and Fortune 1000 corporations. Topics have included confidentiality, distribution, escrow, joint development, licensing, manufacturing, purchase, sale and sales representation agreements.

Prepared standardized questionnaires to streamline processing of large numbers of similar agreements at minimal cost.

Managed cross-licensing between a Fortune 1000 corporation and the world's largest diversified manufacturing, services and technology corporation for electromechanical devices controlling the world's first remote satellite on-board fluids monitoring system in diesel electric locomotives.

Handled licensing in of innovative electronic weapons technology.

Directed corporate strategy and managed a portfolio of 800+ worldwide trademark files.

Created and currently maintain a library of several dozen free 1-page overviews of intellectual property topics that serve to enhance communications with clients. Topics include copyrights, customs, e-commerce, patents, trademarks and trade secrets.

Gained extensive "real world" experience during 30+ years of cost-effective cooperation with manufacturing, R&D, marketing and sales executives and staff in both union and non-union environments. Examples include: management of a chemical production unit's quality control staff as the youngest Senior Chemist in history at the world's largest PVC manufacturing facility; service as a production foreman after college; and college summer work (four years) in both production and R&D.

## PUBLICATIONS & PRESENTATIONS

### **Presentations**

"Creating and Protecting Intellectual Property,, Northeast Ohio Software Association's "Boot Camp" (2001-present)

"Basic Intellectual Property," Guest Lecturer, Lakeland Community College (2001-present)

"Electronic Publishing after the Tasini Case," Panelist, Media Professionals Conference (2002)

## PROFESSIONAL AFFILIATIONS

American Bar Association

American Intellectual Property Law Association

Cleveland Intellectual Property Law Association

Greater Cleveland International Lawyers Group

Case Western Reserve University (*Guest Lecturer & Moot Court Judge, 1983-present*)



# Charles A. Crehore



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## ADMISSIONS

State of Ohio  
U.S. Supreme Court  
U.S. Court of Appeals, Sixth Circuit  
U.S. Court of Appeals, Federal Circuit  
U.S. Court of Appeals, D.C. Circuit  
U.S. District Court, Northern District of Ohio  
U.S. Patent & Trademark Office